



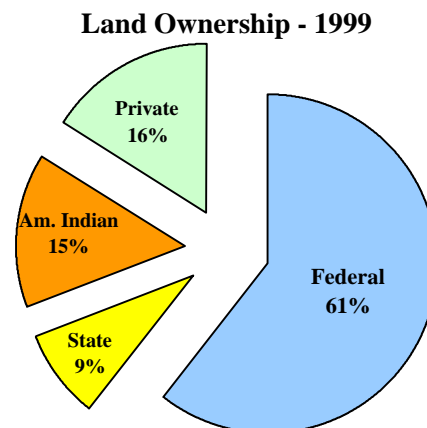
UINTAH COUNTY TOURISM PROFILE

County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	24,636	25,163	24,262	25,004	25,297	26,049	3.0%	11
Total Non-Ag Employment	7,782	8,328	8,521	8,758	9,265	9,893	6.8%	11
Non-Ag Avg Monthly Wage	\$1,746	\$1,857	\$1,901	\$1,914	\$2,064	\$2,274	10.2%	7
Per Capita Income	\$13,030	\$14,323	\$15,290	\$15,717	\$17,184	\$17,828	3.7%	22
Unemployment Rate	7.4%	5.5%	6.1%	7.2%	4.8%	4.6%	-0.2%	10
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$39.2	\$41.9	\$43.8	\$45.0	\$45.7	\$43.6	-4.6%	13
Travel & Tourism Related Employment	723	770	811	843	866	867	0.1%	13
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$816	\$872	\$912	\$926	\$952	\$907	-4.7%	13
Gross Taxable Room Rents	\$3,940	\$4,492	\$5,305	\$5,019	\$5,434	\$5,439	0.1%	15
Transient Room Tax	\$118.2	\$134.7	\$159.2	\$150.6	\$163.0	\$163.2	0.1%	15
Restaurant Tax	\$132.0	\$145.1	\$175.8	\$146.0	\$167.0	\$190.4	14.0%	13
Car Rental Tax	-\$36.3	\$4.5	\$7.8	\$19.0	\$4.5	\$3.1	-31.1%	5
Gross Taxable Retail Sales (millions)	\$249.9	\$300.3	\$335.7	\$331.5	\$439.8	\$497.5	13.1%	8
REGIONAL VISITATION COUNTS								
SR-40 UT/CO Traffic Count	201,875	532,535	534,725	559,545	554,800	596,045	7.4%	
SR-191 UT/WY Traffic Count	122,275	122,275	127,750	133,225	149,650	NA	NA	
Flaming Gorge N.R.A.	1,018,000	974,400	1,018,000	1,043,500	1,044,000	940,000	-10.0%	
Dinosaur N.M.	464,133	446,624	420,295	410,742	397,069	326,431	-17.8%	
Starvation S.P.	119,553	98,689	101,652	100,049	95,302	100,337	5.3%	
Utah Field House S.P.	106,078	90,043	98,520	77,293	73,625	64,906	-11.8%	
Steinaker S.P.	68,140	66,714	51,104	59,687	38,541	44,325	15.0%	
Red Fleet S.P.	51,679	52,905	35,965	29,340	42,456	35,998	-15.2%	

Land Ownership - 1999		
	No. of Acres	% Total
Total Acres in County	2,877,244	100.0%
Federal Government	1,740,981	60.5%
BLM	1,411,944	49.1%
US Forest Service	269,380	9.4%
National Recreation Areas	--	--
National Parks	50,682	1.8%
National Wildlife Refuge	8,975	0.3%
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	251,264	8.7%
Utah State Parks & Recreation	956	0.0%
Utah State Wildlife Reserves	9,707	0.3%
State Trust Lands	240,602	8.4%
American Indian	423,353	14.7%
Private**	461,646	16.0%

*Includes Military and Bankhead Jones land

**May include some local government land



Uintah County Tourism Profile

